



MEDIA KIT

COMPANY OVERVIEW – LONG VERSION

Established in 2014, Momentum Ventures™ is a Canadian holding company that oversees a portfolio of subsidiaries operating in the travel industry. The Montreal headquartered company is resolutely committed to the travel sector and breathing life into dynamic concepts. Their strategic methodology finds its foundation in a dedication to operational excellence, collaborative teamwork, and commitment to surpassing industry peers. Through a pragmatic focus on achievable strategies, they consistently secure short-term victories while continuously refining and adapting their methods to maintain a competitive edge.

Momentum Ventures' diverse portfolio of companies, including notable names FlightHub™ and Justfly.com™, stands as a testament to their growth-driven philosophy within the travel industry. Moreover, they seek to expand their portfolio of enterprises where inventive ideas converge to forge exceptional businesses. Their endeavors prioritize tangible accomplishments and sustainable growth in the travel sector over speculative, high-risk investments, all guided by a clear roadmap for ongoing expansion.

Conquering competitive markets is a source of pride for Momentum Ventures. They perceive the competitive landscape as fertile ground for innovation, where resourceful thinking and unwavering determination pave the way for unparalleled achievement.

COMPANY OVERVIEW – SHORT VERSION

Established in 2014 and headquartered in Montreal, Quebec, Momentum Ventures™ is a dynamic holding company focused on transforming the travel industry. Through a portfolio of subsidiaries including notable brands like FlightHub™ and Justfly.com™, Momentum Ventures is committed to operational excellence and sustainable growth strategies. With a track record of expanding in competitive markets, the company continues to innovate and reshape the travel sector.

PORTFOLIO COMPANIES

FLIGHTHUB™

Launched in 2012, FlightHub quickly rose to become the largest online travel agency in Canada, serving upwards of 5,000 Canadians per day. Committed to selling the cheapest airline tickets in an increasingly competitive market. FlightHub proudly serves millions of travelers each year, making it one of the best sites to plan, book, and manage all your travel plans.

Website: <https://www.flighthub.com/>

JUSTFLY.com™

In 2014, Justfly was created to serve the US market, focused on offering the cheapest flights. Justfly is second to none when it comes to issuing the best travel tickets while providing a user-friendly and efficient customer experience. Partnering with over 400 airlines, Justfly.com delivers incredible travel options at the best price possible.

Website: <https://www.justfly.com/>

COMPANY TAGLINE

"From Believers to Achievers"

MILESTONES

1

UKRAINE RELIEF EFFORTS

FlightHub™ Group, a subsidiary of Momentum Ventures, joined forces with multiple partners in 2022 to provide relief efforts to those impacted by Ukraine's ongoing crisis. In a partnership with 4Ukraine.ca and Air Transat, FlightHub provided free flights, booking assistance, and donations to Ukrainians affected by the conflict. The initiative aimed to ease the burden of those affected by the crisis and provide them with access to safe and reliable transportation to Canada. To date, FlightHub has sponsored over \$117,000 CAD in flights, moving 222 people to safety.

2

SUSTAINABILITY

Momentum Ventures' dedication to sustainable travel extends beyond investing in companies that promote environmentally conscious travel. As part of its efforts to reduce its own carbon footprint, Momentum Ventures has implemented a range of eco-friendly programs for its employees, including the Drive Green program, which subsidizes its employees' monthly electric vehicle payments. Additionally, the company subsidizes monthly public transit passes, encouraging the use of public transportation as an alternative to driving.

3

SUCCESS

Momentum Ventures is a holding company with an ambitious team of people. Their brands have grown to become two of the top-ranked travel agencies in North America. They now serve over 3 million customers per year, totaling 3 billion dollars in sales, and, whereas the pandemic may have slowed them down a little, they are coming back even stronger. They dream big, pursue passionately, and follow through with resolute self-belief and rigorous commitment. They are a group of individuals sharing a common vision and values, having come together to pursue a collective mission: overtaking the #1 spot in the world.

LEADERSHIP

Meet Matt! Matt Keezer is the CEO of Momentum Ventures and a distinguished Entrepreneur from Montreal, Quebec. He pursued computer sciences at the University of Concordia, which paved the way for his successful career in the tech industry.

With over 15 years of experience, Matt Keezer has made significant contributions to various industries, including travel, e-commerce, and video platforms. His strategic thinking and leadership have been instrumental in establishing and growing multiple start-ups.

Despite his achievements, Matt remains grounded and takes pleasure in witnessing the success of others.

Diverse personal Interests:

- Woodworking
- Astrophotography
- Foosball Champion
- BBS Pioneer: Created one of the largest Bulletin Board System (BBS) in Montreal.

CEO QUOTE

"As the CEO of Momentum Ventures, my journey has been incredibly rewarding. Working with a great group of people to fulfill our life ambitions is my true greatest pleasure. Having the opportunity to do it with friends and trusted colleagues is what I'm extremely grateful for. Fundamentally, our work here blends personal and professional aspects, shaping a meaningful life journey and making a positive impact on the travel industry worldwide through the strength of our talent and vision.

We are driven by our commitment to excellence, and our focus on execution, teamwork, and sustainable growth has earned us a reputation for creating successful companies."

- **Matt Keezer, CEO of Momentum Ventures.**

CONTACT DETAILS

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*Additional assets will be shared separately
(logos, photography...)*

THANK YOU